



# EUREKA Program

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Ministarstvo nauke

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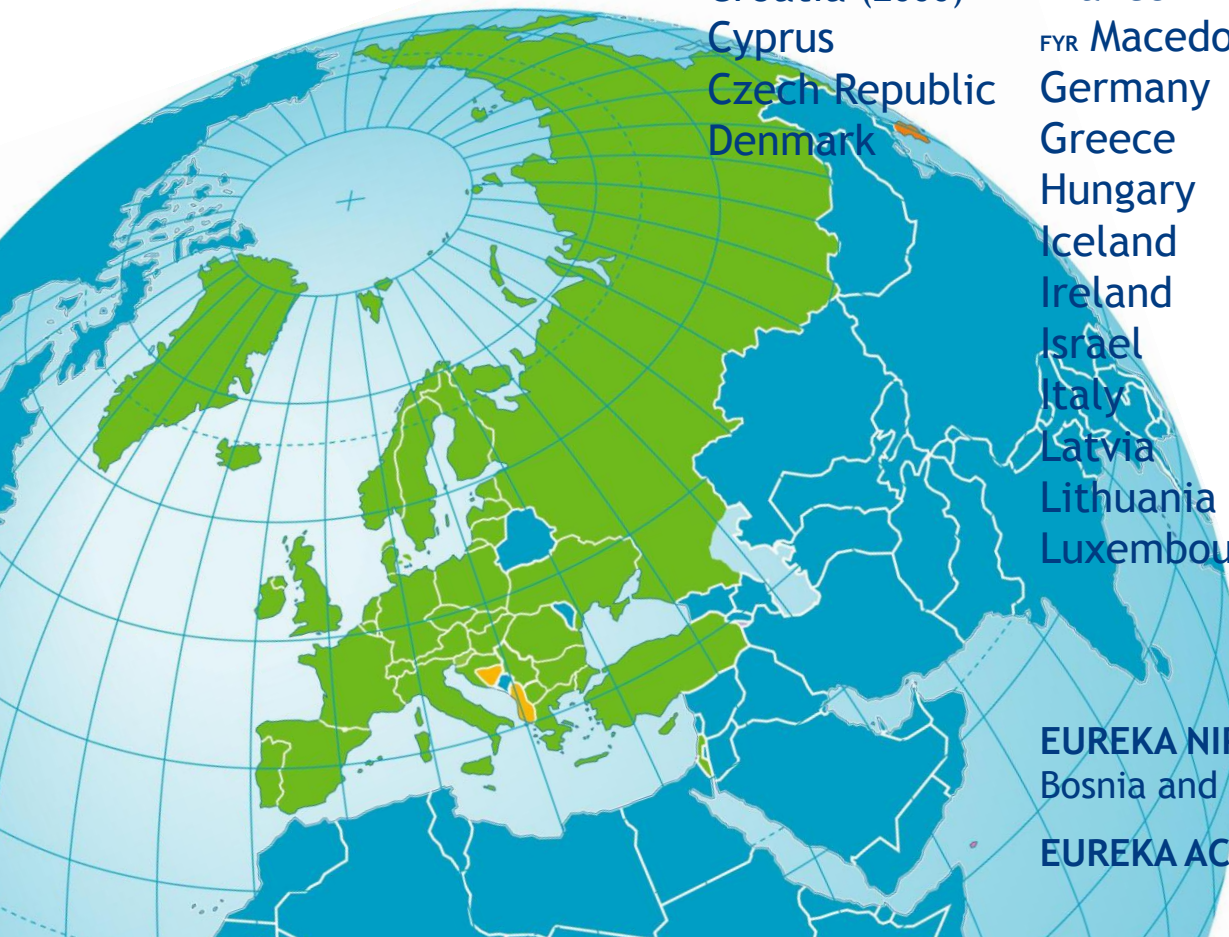
[www.eurekanetwork.org](http://www.eurekanetwork.org)

- > Evropski program za tržišno orjentisana istraživanja i razvoj
- > Projekti se generišu od strane partnera na osnovu tzv. Bottom-up pristupa (*nema tematskih poziva*)
- > Fleksibilni mehanizmi i bez birokratskih procedura
- > tržišna orijentacija
- > Ciljna grupa: kompanije - naročita pažnja se poklanja uključivanju malih i srednjih preduzeća (SMEs)
- > Finansiranje: država, privatni sektor, sopstvena sredstva (*svaka zemlja članica ima svoje nacionalne kriterijume i šeme finansiranja*)

- > Međuvladina mreža: 39 zemalja i EU Komisija  
*(27 EU članica, 12 ostalih zemalja Evrope, Evropska Komisija)*
- > Projekti su nacionalno-finansirani
- > Rezultati su tržišno orijentisani (razvoj inovativnih proizvoda, procesa i servisa)
- > Projektima (većinom) rukovode kompanije, na osnovu 'bottom up' pristupa

# EUREKA MEMBER COUNTRIES (2010)

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Austria  
Belgium  
Bulgaria  
Croatia (2000)  
Cyprus  
Czech Republic  
Denmark

Estonia  
European Commission  
Finland  
France  
FYR Macedonia (2008)  
Germany  
Greece  
Hungary  
Iceland  
Ireland  
Israel  
Italy  
Latvia  
Lithuania  
Luxembourg

Malta  
Monaco  
The Netherlands  
Norway  
Poland  
Portugal  
Romania  
Russian Federation  
San Marino  
Serbia (2002)  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Turkey  
Ukraine  
United Kingdom

**EUREKA NIP:** Albania (1992),  
Bosnia and Herzegovina (2009)

**EUREKA AC:** South Korea

- > EUREKA se odnosi na primijenjena /industrijska istraživanja, a ne na bazična/osnovna istraživanja
- > Rezultat EUREKA projekta mora biti usmjeren tržištu
  - > proizvod
  - > proces ili
  - > servis

Finansiranje EUREKA projekata dolazi iz 2 osnovna izvora:

- > Nacionalnih sredstava koje obezbjeđuje država (nacionalni programi namijenjeni istraživanjima i inovacijama, fondovi za inovacije, itd.)
  - > Investicija od strane samih učesnika (biznis sektor)
- > Status u 2010. godini
- > 4 009 odobrenih projekata vrijednosti 29 B€

## EUREKA podržava različite tipove projekata



Individualni projekti (*Individual Projects*)

Klaster projekti (*Cluster Projects*)



Eurostars Projekti



## EUREKA Individualni projekti su

- > međunarodni – partneri su iz najmanje 2 zemlje članice EUREKA programa
- > mali, kratkoročni projekti (0.5-5.0 M€; 12-48 mjeseci)
- > predloženi, definisani i rukovođeni od strane konzorcijuma (partnera u projektu)
- > Najčešće je rukovodilac kompanija
- > Finansirani nacionalno
- > Rezultat je proizvod, proces ili servis koji predstavlja značajni napredak u datom sektoru



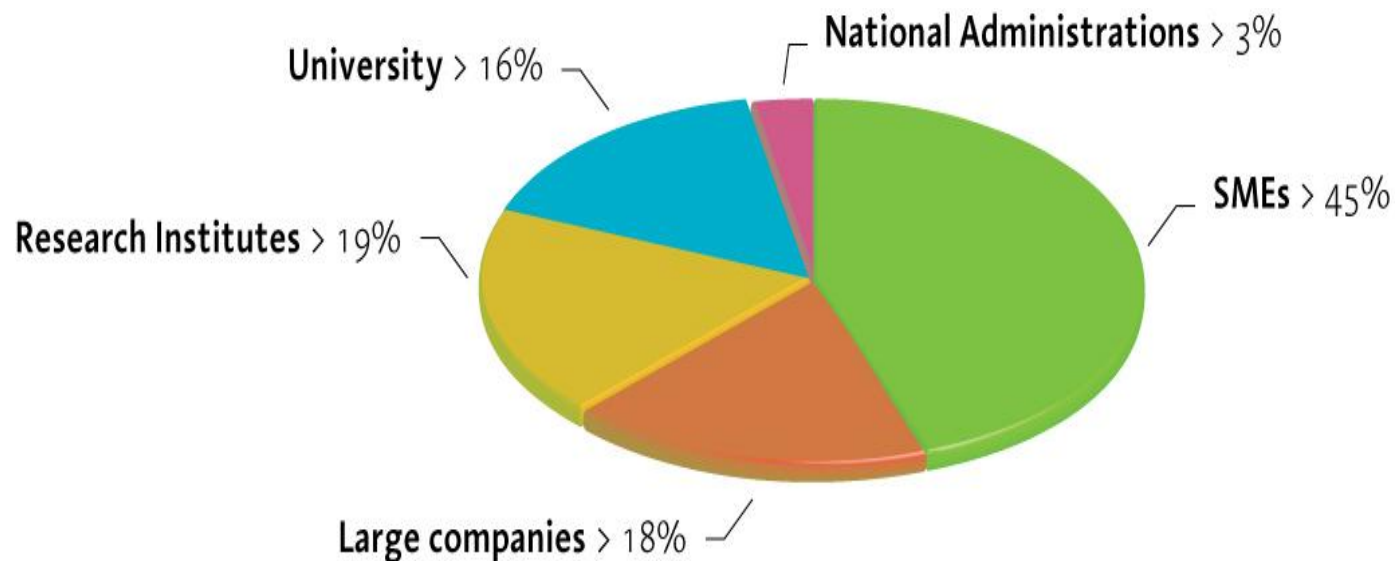
## EUREKA projekt konzorcijum donosi odluku o tome:

- > Što su ciljevi i sadržina projekta
- > Koga biraju da sarađuju
- > Koliko će ih to koštati
- > Koliko vremena će projekat trajati
- > Kako će rukovoditi projektom
- > Kako će rizik i rezultati biti podijeljeni između partnera
- > Vlasništvo nad rezultatima (prava intelektualne svojine, i dr.)

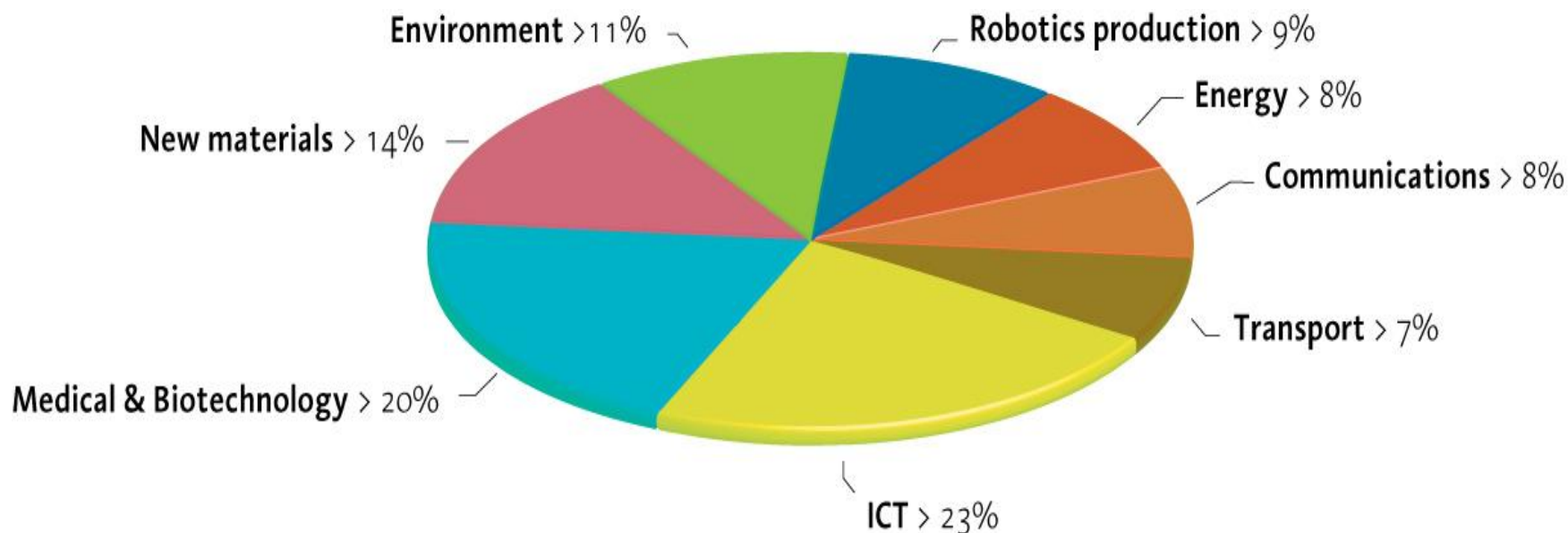
## Grupa visokih predstavnika

- Delegirani su od strane zemalja članica
- Sastaju se 4 puta godišnje da razmatraju prijave projekata, odlučuju o strategiji, iznosu sredstava itd..
- Dodjeljuju međunarodno priznatu etiketu EUREKA
- Donose odluke na nacionalnim nivoima

## Učesnici tekućih Individualnih projekata (700 projects, 2600 participants)



## Tekući projekti po tehnološkim oblastima (% projekata)





## EUREKA PROJECT > E! 4008 PROVINO

- > A CONVERSATION OVER A GLASS OF WINE TURNED INTO EUREKA-BACKED RESEARCH EFFORT TO CREATE NEW, HEALTHY WINE-FLAVOURED PRODUCTS. THEY HAVE INVENTED A WAY OF MAKING POWDER FROM BY-PRODUCTS OF RED WINE PRODUCTION WHICH COULD BE USED IN EVERYTHING FROM YOGHURT AND CHOCOLATES TO CREAMS AND FACE MASKS.

**PARTICIPATING COUNTRIES** > Germany, Spain

**Duration** > 18 months

**Cost** > EUR 0.25 million



## EUREKA PROJECT > E! 3540 NO WASTE BREWERY

- > BREWING BEER CREATES TONNES OF LEFTOVER USED GRAINS. BUT THAT WASTE CAN BE TURNED INTO FUEL, AS A EUREKA-BACKED PARTNERSHIP OF GERMAN AND SLOVAKIAN DEVELOPERS HAS SHOWN.

**PARTICIPATING COUNTRIES** > Germany, Slovak Republic

**Duration** > 39 months

**Cost** > EUR 0.83 million



## EUREKA PROJECT > E! 1975 EUROAGRI GREENTEC

- > RESEARCHERS WORKING ON EUREKA PROJECT EUROAGRI GREENTEC ARE DEVELOPING INNOVATIVE FOOD WRAPPING TECHNOLOGIES TO REDUCE BROWNING AND INCREASE SHELF LIFE OF PERISHABLE PRE-CUT VEGETABLES.

**PARTICIPATING COUNTRIES** > Portugal, Spain

**Duration** > 28 months

**Cost** > EUR 0.4 million

## Impakt EUREKA Individualnih projekata

(na osnovu 1000 Finalnih izvještaja u periodu 2000-2005)

- > 1.0 M€ državnih sredstava investiranih u EUREKA projekte stimuliše u prosjeku investiranje od oko 2.5 M€ privatnih sredstava, što je na kraju donijelo rezultat od
  - > 13 M€ dodatnog obrta (achieved and expected turnover )  
i
  - > 54 kreirana radna mjesta

- > Dužeg trajanja
- > strateški-značajne inicijative
- > Veliki broj učesnika, mnoge od najvećih kompanija u Evropi
- > Razvoj tehnologija od ključne važnosti za evropsku konkurentnost
  - > Informacione tehnologije
  - > Komunikacione tehnologije
  - > Biotehnologije
  - > Energija

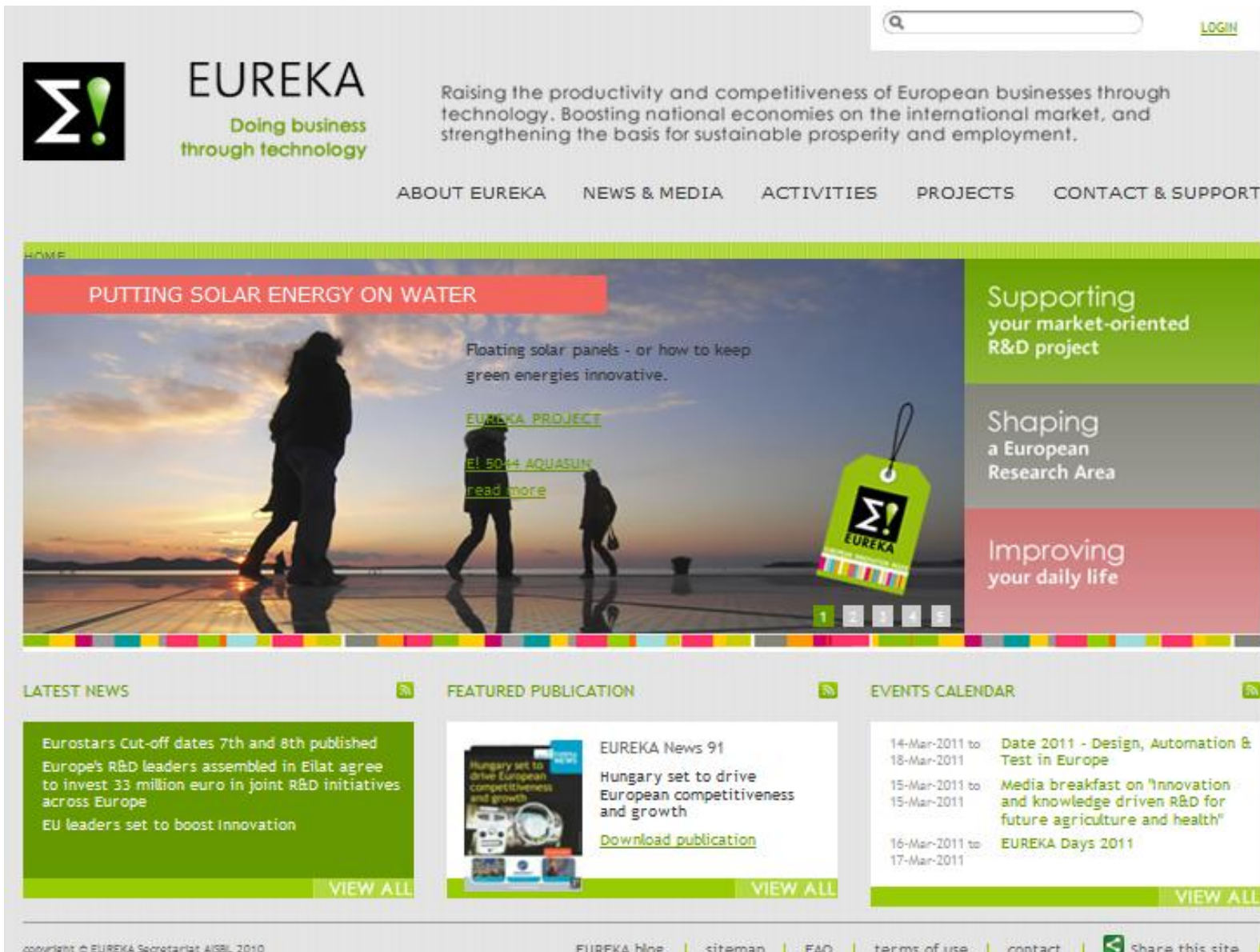
- > Ministarstvo nauke vodi proces priključivanja
  - > Izrađen Akcioni plan
  - > Za 2011. godinu plan je da se obezbijede neophodni preduslovi
  - > Imenovaćemo osobu za kontakt i podršku prilikom pronalaženja partnera i prijavljivanja projekata
  - > Za 2012 ćemo opredijeliti sredstva za sufinansiranje
  - > Očekujemo da će u 2012-oj početi sa realizacijom prvih projekata u kojim će učestvovati naše partneri
  - > Nastavićemo sa promotivnim aktivnostima



# EUREKA website

## www.eurekanetwork.org

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The screenshot shows the EUREKA website homepage. At the top, there is a search bar and a 'LOGIN' link. The EUREKA logo, featuring a stylized sigma symbol and an exclamation mark, is on the left. The main heading reads 'EUREKA Doing business through technology'. Below this is a navigation menu with links for 'ABOUT EUREKA', 'NEWS & MEDIA', 'ACTIVITIES', 'PROJECTS', and 'CONTACT & SUPPORT'. The main content area is divided into several sections. A large banner features a sunset scene with silhouettes of people walking on a beach. The banner text includes 'PUTTING SOLAR ENERGY ON WATER', 'Floating solar panels - or how to keep green energies innovative.', and 'EUREKA PROJECT EL 5044 AQUASUN read more'. To the right of the banner are three vertical panels: 'Supporting your market-oriented R&D project', 'Shaping a European Research Area', and 'Improving your daily life'. Below the banner are three columns: 'LATEST NEWS' with a green background, 'FEATURED PUBLICATION' with a white background, and 'EVENTS CALENDAR' with a white background. The 'LATEST NEWS' section highlights 'Eurostars Cut-off dates 7th and 8th published' and 'Europe's R&D leaders assembled in Eilat agree to invest 33 million euro in joint R&D initiatives across Europe'. The 'FEATURED PUBLICATION' section features 'EUREKA News 91' about Hungary's drive for European competitiveness. The 'EVENTS CALENDAR' lists events from March 14-18, 15-16, and 16-17, 2011, including 'Date 2011 - Design, Automation & Test in Europe', a 'Media breakfast on Innovation and knowledge driven R&D for future agriculture and health', and 'EUREKA Days 2011'. At the bottom, there is a copyright notice, a footer with links to 'EUREKA blog', 'sitemap', 'FAQ', 'terms of use', and 'contact', and a 'Share this site' button. The EUREKA logo is also present in the bottom right corner.

**EUREKA**  
Doing business through technology

Raising the productivity and competitiveness of European businesses through technology. Boosting national economies on the international market, and strengthening the basis for sustainable prosperity and employment.

ABOUT EUREKA | NEWS & MEDIA | ACTIVITIES | PROJECTS | CONTACT & SUPPORT

HOME

**PUTTING SOLAR ENERGY ON WATER**

Floating solar panels - or how to keep green energies innovative.

[EUREKA PROJECT](#)  
[EL 5044 AQUASUN](#)  
[read more](#)

Supporting your market-oriented R&D project

Shaping a European Research Area

Improving your daily life

**LATEST NEWS**

Eurostars Cut-off dates 7th and 8th published  
Europe's R&D leaders assembled in Eilat agree to invest 33 million euro in joint R&D initiatives across Europe  
EU leaders set to boost Innovation

[VIEW ALL](#)

**FEATURED PUBLICATION**

**EUREKA News 91**  
Hungary set to drive European competitiveness and growth  
[Download publication](#)

[VIEW ALL](#)

**EVENTS CALENDAR**

14-Mar-2011 to 18-Mar-2011 | **Date 2011 - Design, Automation & Test in Europe**

15-Mar-2011 to 15-Mar-2011 | **Media breakfast on Innovation and knowledge driven R&D for future agriculture and health**

16-Mar-2011 to 17-Mar-2011 | **EUREKA Days 2011**

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HVALA NA PAŽNJI

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